

Hello from Alta360 Research, Inc.,

We would like to take this opportunity to introduce you to a rewards program which can save you money when purchasing fuel. It is sponsored by one of our convenience store partners Marathon Petroleum Company.

The MakeItCount™ Rewards Program provides 5 cents off every gallon every time you purchase gas or diesel at a participating Marathon location. As an added bonus you will receive 40 cents off per gallon when you use your MakeItCount™ member number the very first time! In addition, you will earn points towards your choice of rewards with MakeItCount™ rewards partners.

There is no cost to join and every Marathon location that participates will honor your membership.

To become a MakeItCount™ member **click on the icon below** and you will be taken to the MakeItCount™ enrollment page. Fill out the required information and submit to register. MakeItCount™ is managed by an independent third-party loyalty company provider. Alta360 or Marathon do not have access to member's loyalty account information.



Alta360 Research, Inc. and Marathon Petroleum Company appreciate your consideration. Thank you for being an Alta360 Research, Inc. Independent Contractor.

Be Safe Out There,

A handwritten signature in black ink, appearing to read 'Steve Heintzelman', written over a light blue horizontal line.

Steve Heintzelman  
Vice President of Sales, Strategic Accounts & Marketing

**Disclaimer**

The purpose of this email is to inform the recipient of the opportunity to participate in the makeitcount Marathon Rewards program. You are being offered the opportunity to participate as an independent contractor of Alta360 Research, Inc. at no cost or obligation to either Alta360 Research, Inc. or Marathon Petroleum Company. Should you chose to participate your enrollment will be considered and treated in the same manner and fashion as those that have joined utilizing the other available membership options. Neither Alta360 Research, Inc. nor Marathon Petroleum Company guarantee any special consideration to you should you decide to participate in this offering. No information divulged while completing the membership form will be shared with Alta360 Research, Inc. nor will Alta360 Research, Inc. ever have access to your information provided.

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