

Amid the ongoing concerns about Coronavirus (COVID-19), Alta360 Research is actively monitoring the information released by the CDC, State Departments of Health and other government agencies in order to adjust our policies and procedures accordingly. Alta360 Research has implemented additional measures that will allow us to continue providing an excellent level of service while keeping the health and safety of our clients, employees and vendors a top priority.

We have already enacted our continuity plan whereby we have dispersed our employees to work remotely, as well as making sure key functions are duplicated in various physical locations. Therefore, we are fully operational and assignments are still being completed in the field. We do expect that our industry leading on-time completion rate of 99.6% will be more difficult to achieve during these unusual times. However, we will put forth every effort, as always to hit 100%.

Since we are all in uncharted waters, some things you might consider are:

- Modifying your survey form by removing less critical factors and adding new checks for sanitation and social distancing.
- If you are in the food service sector, the procedures and precautions you are required to take are dramatically different. Forms should be modified, and since these are new procedures, they need to be checked for compliance in a frequent and timely manner.

Now more than ever, we will navigate this situation together. If there are things you need from us or additional ways we can support you, please let us know. And most importantly, we wish good health for you, your families, and your communities.

Stanley Gene Hart
Chief Executive Officer
Alta360 Research Inc.