

## AltaTraining™

Alta360 Research completes thousands of mystery shops and site audits for our clients each month.

This process could not happen successfully without our ability to create effective instructional resources for the Independent Contractors who complete our field work. With AltaTraining™, you can now access this same expertise for your own organization's educational and training needs.

Whether rolling out new operational procedures for front line employees or explaining benefit plans and enrollment requirements, Alta360 Research can provide customized video and e-learning content that's informative, engaging and cost-effective. Contact us for a demonstration.

## Program Features

Customized to the needs, brand image and culture of your company

Relay important company information in a uniform, effective way

All materials controlled and approved by you

Engaging, professional content from experts in instructional media

## Program Benefits

Increase employee understanding and buy-in for things like new operational procedures, mystery shop programs, customer service requirements, or company policy

Be confident that Information is being relayed to its target audience accurately, free from misinterpretation or editorializing by store or field management personnel