

Celestial Reporting & Analytics™

Celestial Reporting & Analytics™ lets you see, sort and understand your research program results in real time. Acting as a one-stop reporting solution for all Alta360 Research™ products, Celestial offers basic reporting tools like Survey and Media Explorers as well as more advanced options such as Guest Loyalty Index (GLI), Aggregate Excellence reports, and ActionManagement™.

We configure Celestial per the needs of each client and control access to reporting and data based on user login. This ensures that every user, from corporate administrator to store manager gets the right reporting solution. Contact us today for a live demonstration.



Features

- Multiple reporting options from basic to advanced
- Client branded and configured to your needs
- Mobile friendly & easy to use
- Active Feedback based on results
- Automated notification of + / - scores
- Action Plan Dashboard
- Control what information is accessed by users
- Advanced Custom Analytics services available on a one-off or recurring basis

Benefits

- The right reporting solution for each user
- Analysis of Key Performance Indicators (KPI) and a continual read on KPI performance
- Clearly see where you are winning and where there are opportunities for improvement
- Access on your desktop, tablet or smartphone