

Field Event Staffing

With a large team of project-knowledgeable, Independent Contractors at our disposal, Alta360 Research has some unique capabilities when it comes to assisting large organizations with on-site customer promotions or awards programs. For example, we can deploy field personnel to hand out brochures or coupons, do traffic counts, or even present gift card awards to customers who participate in marketing promotions, such as displaying your brand's bumper sticker on their vehicle.

Customized to the needs of your event, we offer numerous data verification procedures to ensure that our event-trained field personnel do the work correctly, and at the locations and during the dayparts you have specified.

Program Features

Field personnel trained and program managed to your event specs (date, days, script, gender or age requirements)

All processes are documented and verification of work completed can be viewed on your Celestial Reporting & Analytics™ platform

- Real time reporting

- Custom reporting options

- Mobile ready reporting

- Control what information is viewable per user

Large and small project experience

Program Benefits

Eliminates distraction of having site employees involved in working the promotion or event

Give us the specs; we manage the program for you and alleviate the headaches

Provide a higher rate of return on your promotional dollars spent